

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

19

Nationality

Japan

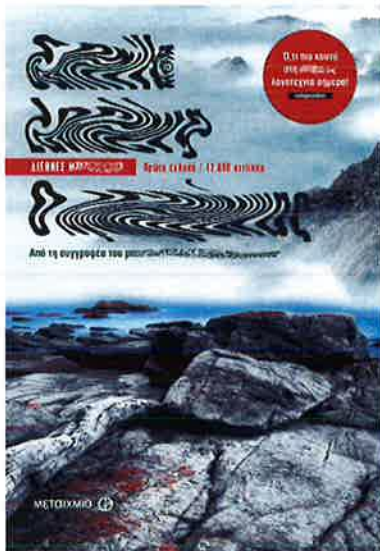
Primary language

Japanese

Thank you in advance!

Ingela Johansson, Spanish Studies

Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

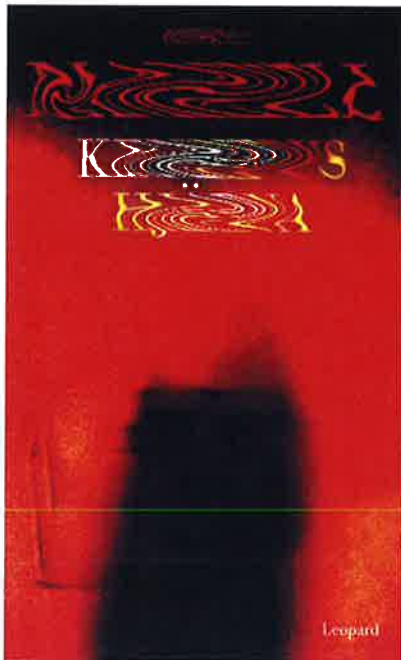
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

_____ nature _____

_____ ecosystem _____

_____ earthquakes _____



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

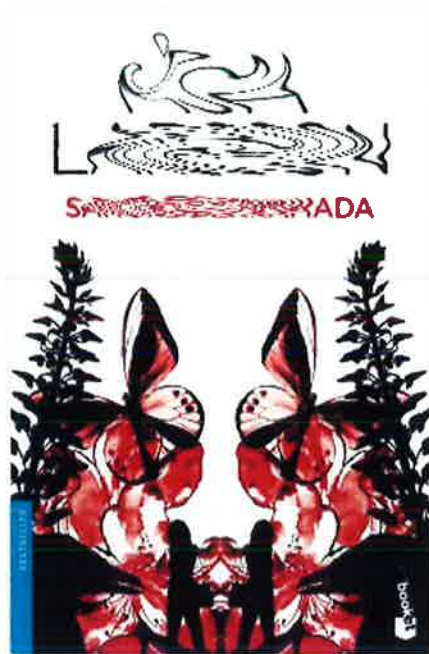
- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

passion

goodness

bully



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Love

blood

death



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

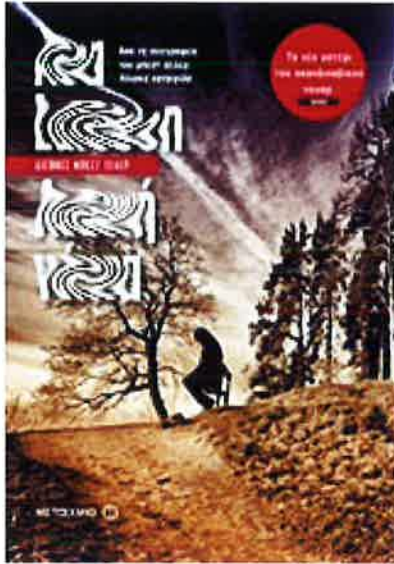
- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

famine

disaster

religion



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

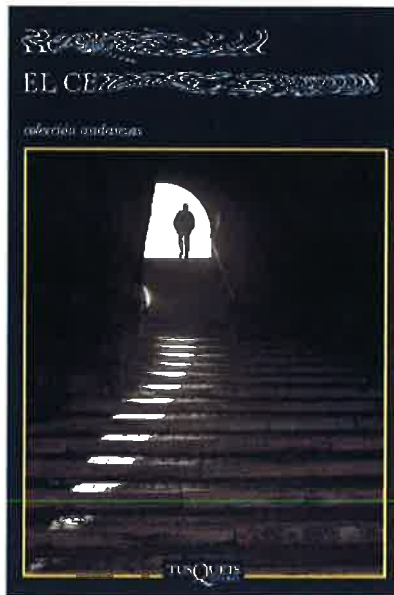
- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

_____ murdering _____
 _____ love _____



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

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 - ☐ high prestige (highbrow)
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 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

_____ murdering _____

_____ magic _____



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

nature
 garbage
 extinction



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

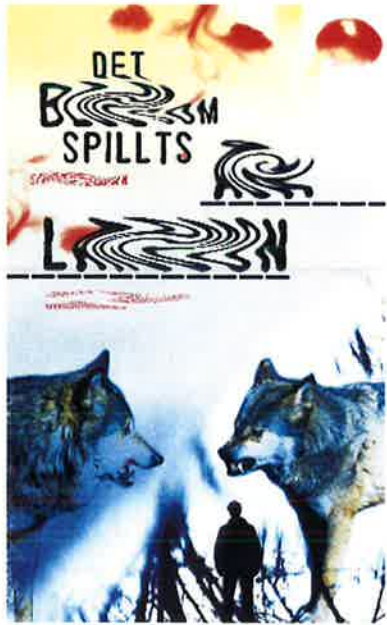
- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

future
law
murdering



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

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Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

21

Nationality

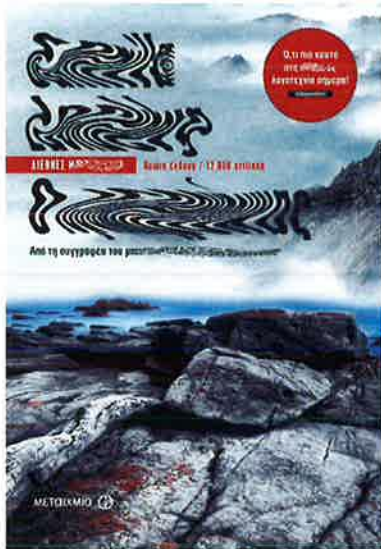
South Korea

Primary language

Korean

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

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- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
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- ☐ I don't know

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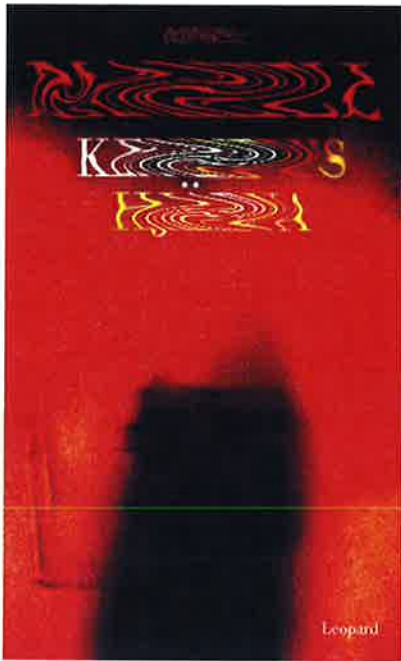
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

gloomy

crime

best sellers



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
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- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

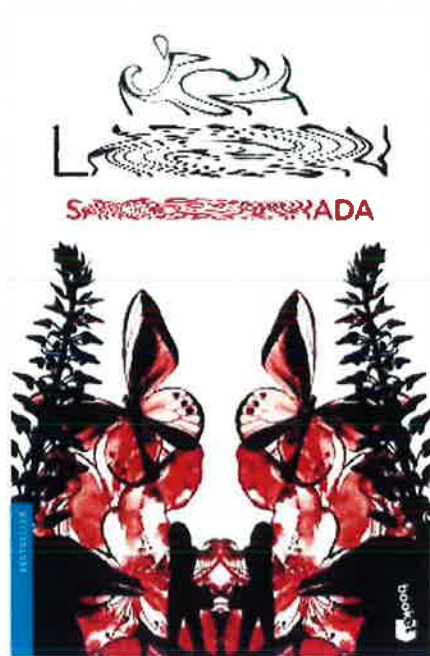
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

scary

cheap

ghost



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

children

environment

bed time stories



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

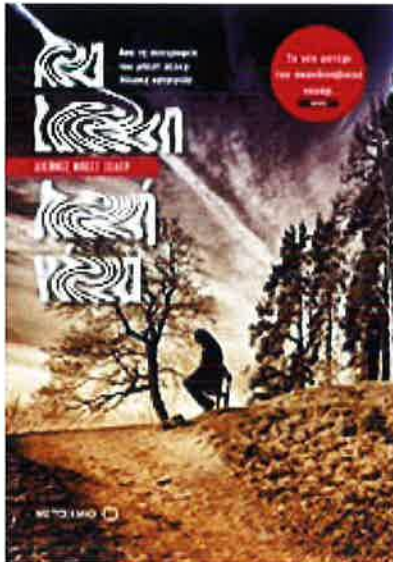
- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

history

town

european



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
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 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

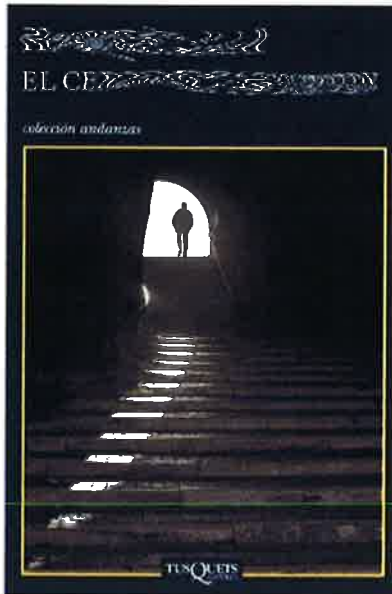
3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

retrieve

retrospective

elderly people



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☒ I don't know

4. Please mention three words that you connect with the book cover:

novel

male protagonist

dark



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
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 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

adventure
 problem
 solving



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

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- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

crime
blood
killing



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

children

happy ending

winter

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Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

23

Nationality

Chinese

Primary language

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



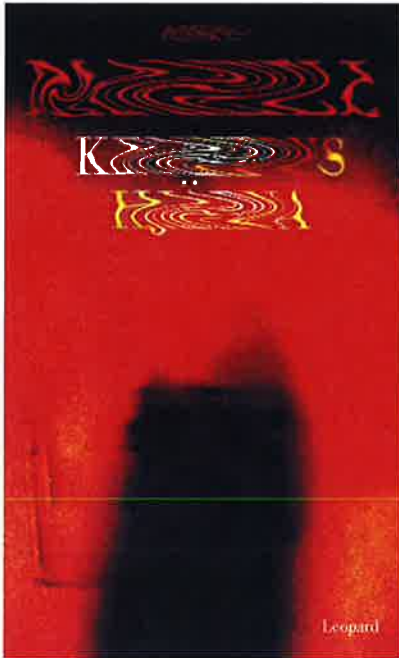
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

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 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

natures



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

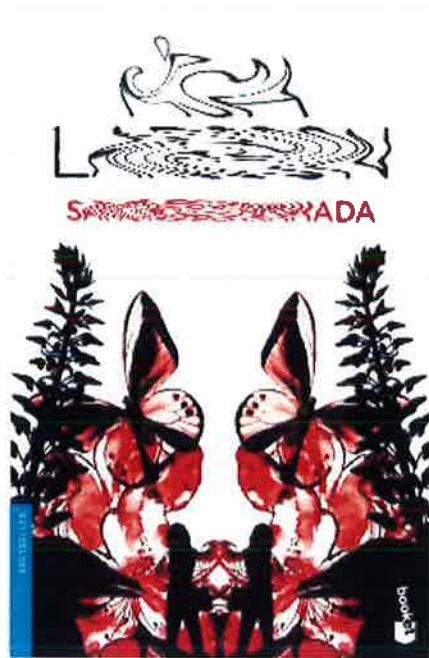
- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

bleed



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

_____ golden fish _____



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

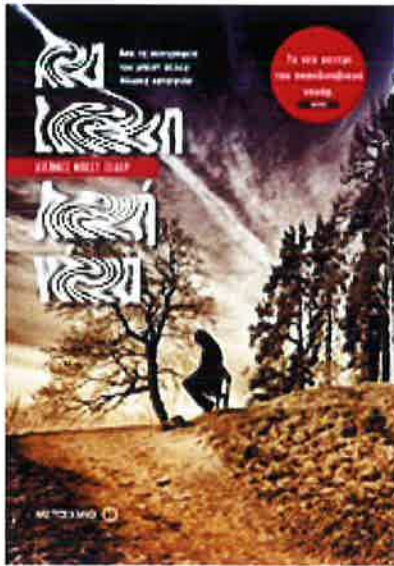
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

the frozen



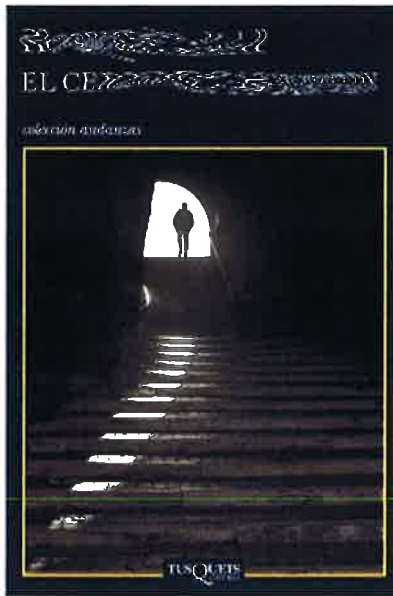
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
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 - ☐ Youth novel
 - ☐ I don't know

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 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

_____ *life man* _____



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



- 1. To which genre do you think that the above book belongs?**
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know
- 2. How would you describe the book? It belongs to literature of**
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know
- 3. Would you be interested in this book if you saw it in a book store?**
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know
- 4. Please mention three words that you connect with the book cover:**

maize



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

kid



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

_____ Wolf _____

Questionnaire for evaluation of book covers

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Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

20

Nationality

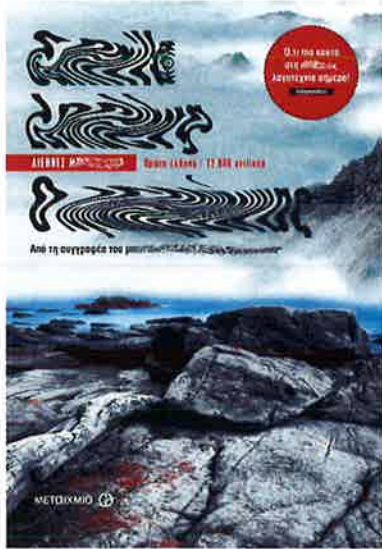
British

Primary language

English

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

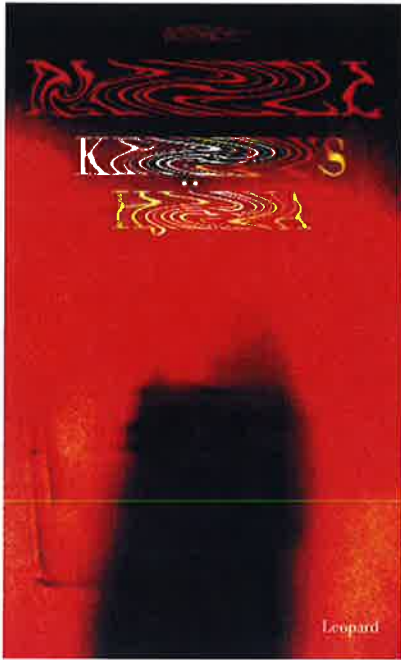
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 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

sad, suspicious,

interesting



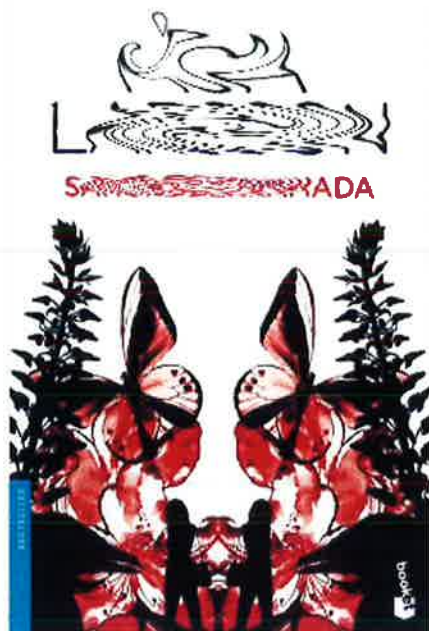
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 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

dark, scary,
interesting



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

exciting, uplifting,
thriller



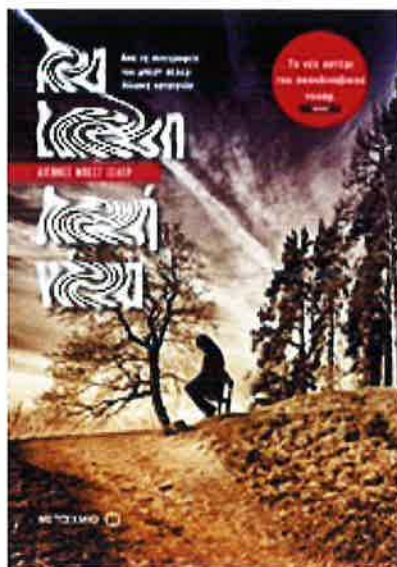
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

historical, interesting,



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

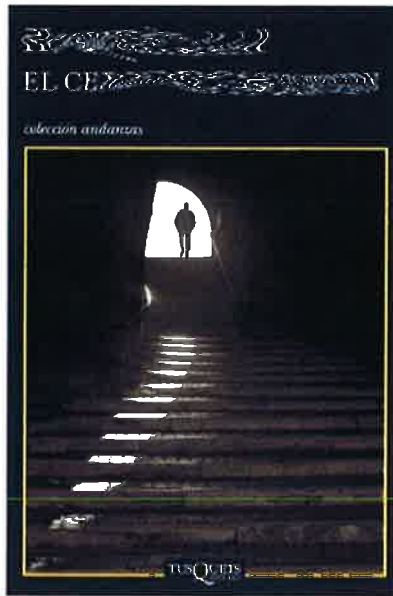
3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

thriller

exciting

unknown



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

dark

historical



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

thrilling

volcanic



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

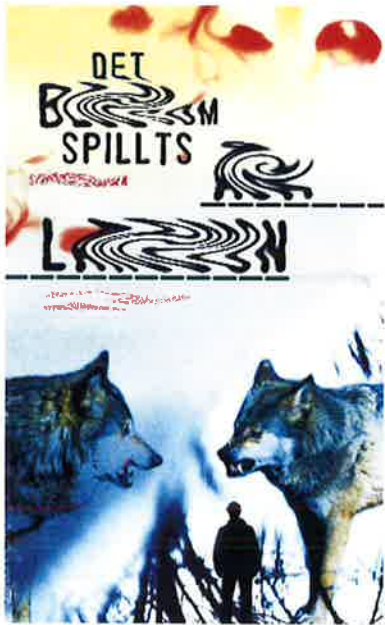
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

fear
blood
terror



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

~~mom~~ death
 terror
 pain

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

20

Nationality

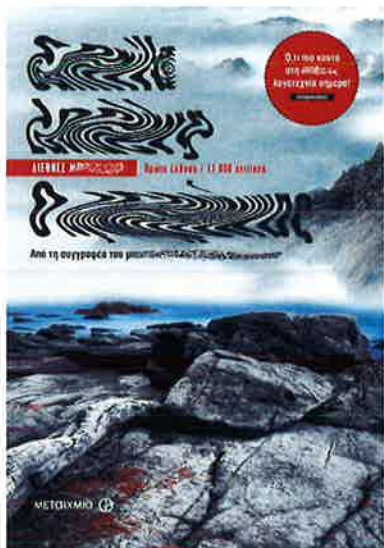
Australian

Primary language

English

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- the one → ☒ certain prestige (so-called hybrid)
- x ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

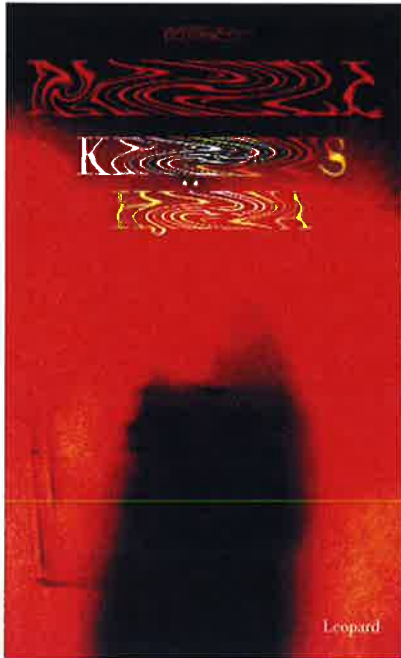
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Eerie

Arctic

Neo-noir



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☒ I don't know

4. Please mention three words that you connect with the book cover:

Hell

Abyss

Smoke



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Metamorphosis

Romanticism

Psychology



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

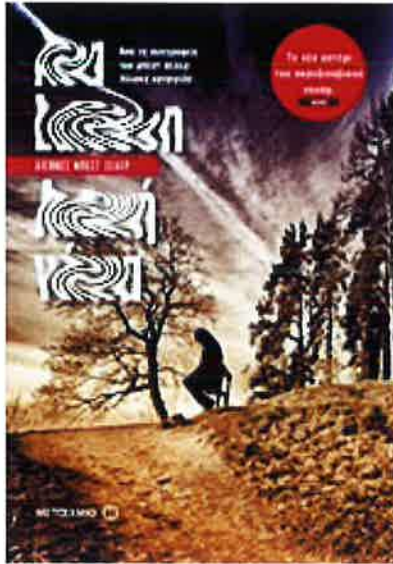
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Town

Community

Disruption



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

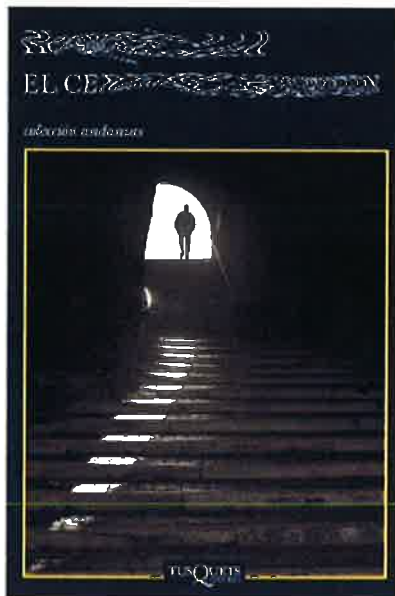
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Ageing

Era

Reflection



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Curiosity

Leonard Cohen

Descent



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Erosion

Crumble

~~Spotted~~ Pathway



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Splatter

Victim

Remnant



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

Loneliness

Pack

Survival

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

19

Nationality

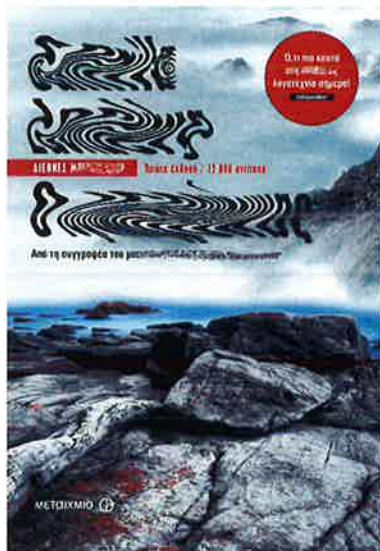
USA

Primary language

English

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

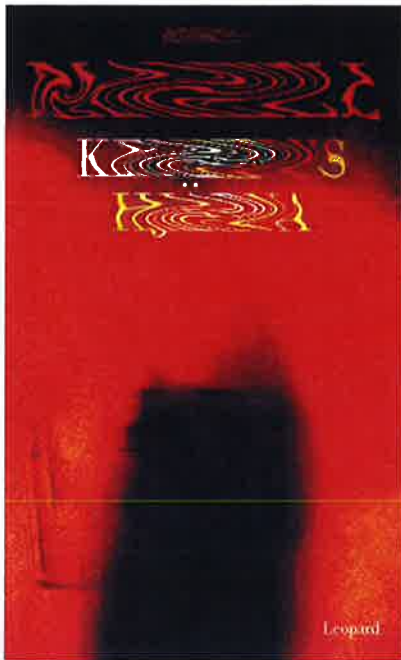
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Mystery

Cold

Intrigue



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Violent

Dark

Loud



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Cliché

Confused

Unspecific



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

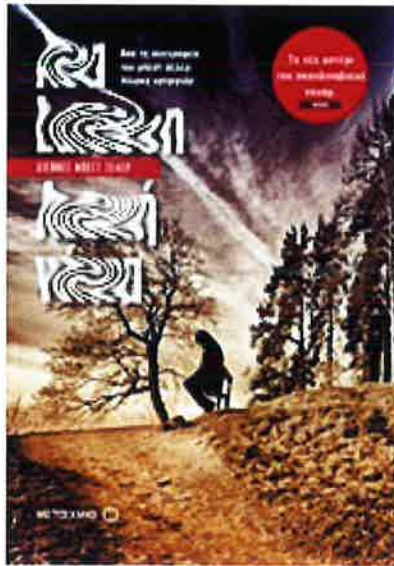
- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Story
Monument
Personal



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

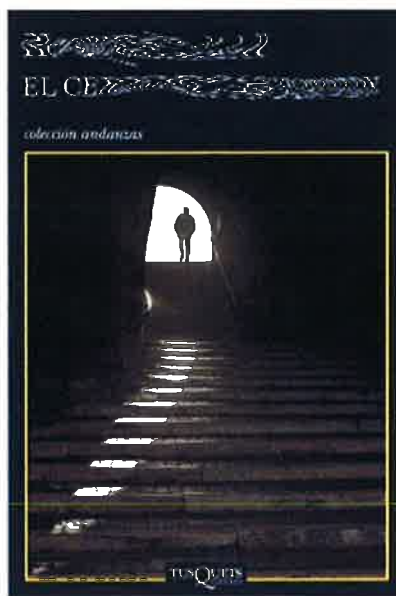
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☒ I don't know

4. Please mention three words that you connect with the book cover:

Desolate

Lonely

Barren



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Inspiration

Journey

Accomplish



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Tragic

Real

Isolate



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

murder

mystery

standard



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

trial

survival

unimaginative

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

20

Nationality

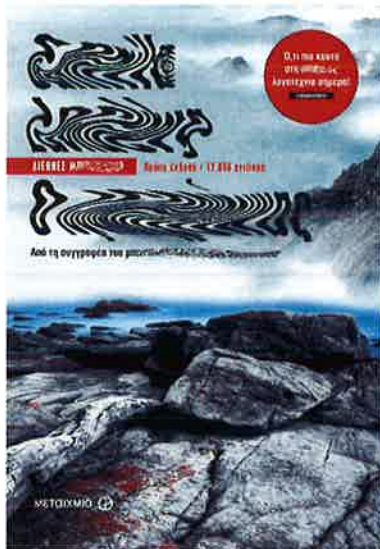
Canadian

Primary language

English

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

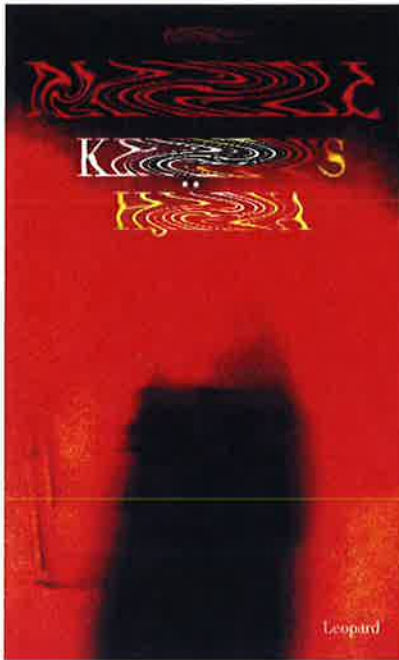
- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

environmental

scientific

informative



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

exciting _____

unpleasant _____

unsettling _____



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☒ I don't know

4. Please mention three words that you connect with the book cover:

nature

children

mandalas (art with symmetry)



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

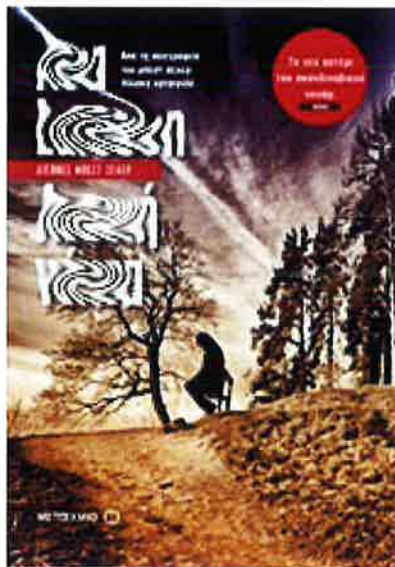
- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

romantisised

entertainment

conflicts



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

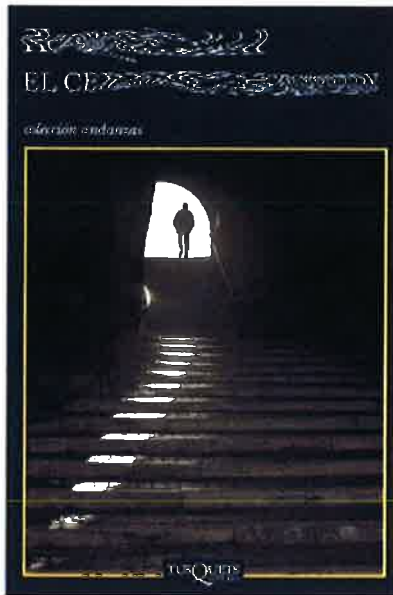
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

nature

isolation

drought



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

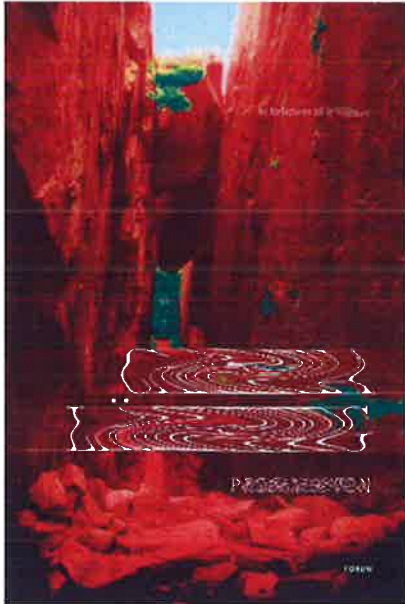
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

mysterious

hopeful

progression



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☒ I don't know

4. Please mention three words that you connect with the book cover:

natural

scientific

investigating



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

reflection

violence

shadows



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☒ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

entertainment

nature

survival

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

20

Nationality

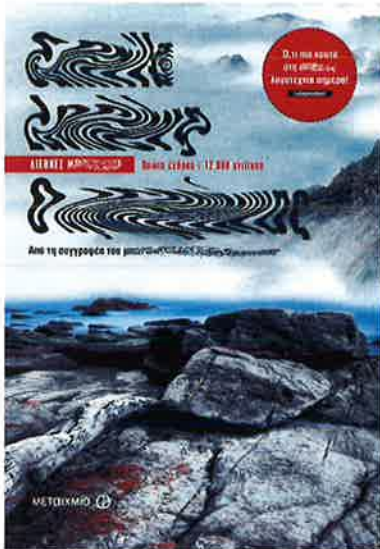
Canadian

Primary language

English

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

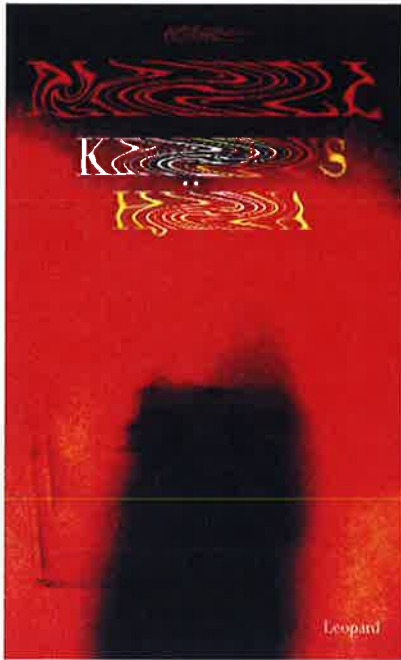
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Natural

Landscape

Cold



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Old

Red

Scary



- 1. To which genre do you think that the above book belongs?**
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know
- 2. How would you describe the book? It belongs to literature of**
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know
- 3. Would you be interested in this book if you saw it in a book store?**
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know
- 4. Please mention three words that you connect with the book cover:**

Pretty
Shadowy
Painting



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

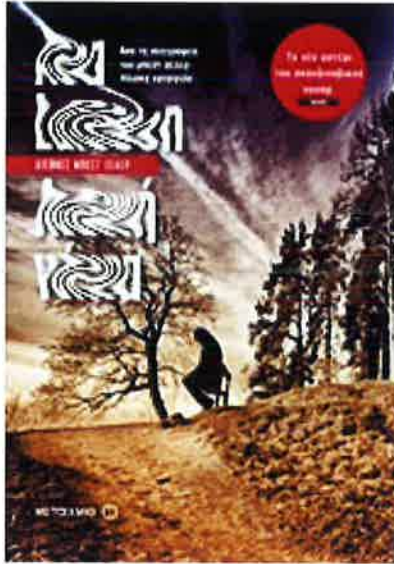
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Stormy

Water

Fishing



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

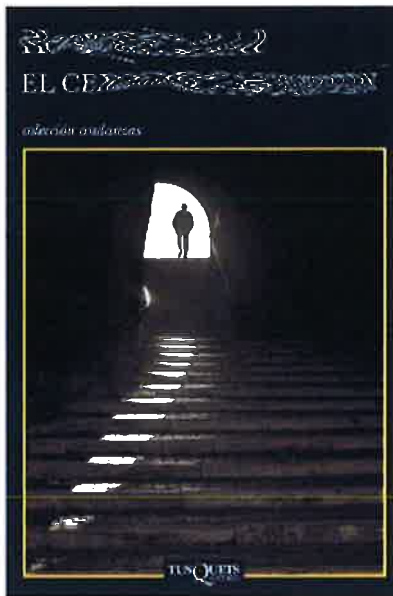
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Insightful

Winter

Outdoor



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Mysterias

Detailed

Interesting



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Red

Rocks

Confusing



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

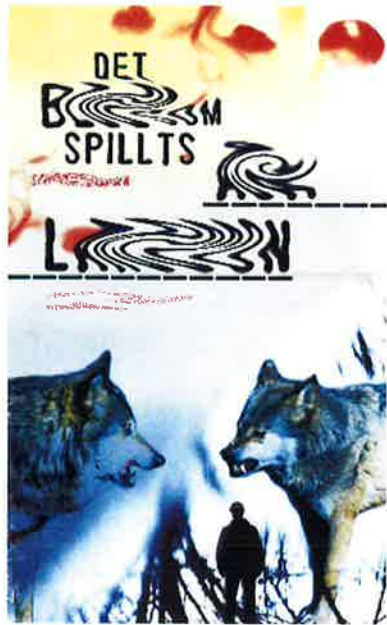
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Bloody _____
Scary _____
Intriguing _____



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know
6. How would you describe the book? It belongs to literature of
- ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

Old

Animalistic

Survival

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

20

Nationality

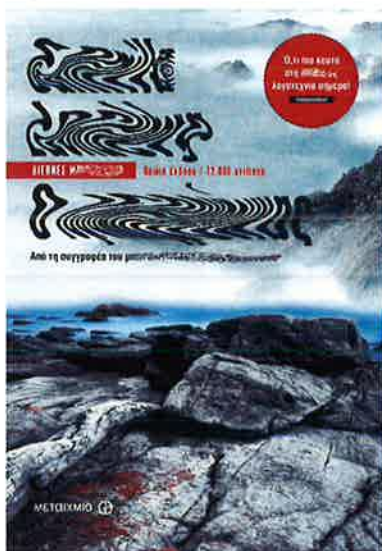
Indonesian

Primary language

Indonesian

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

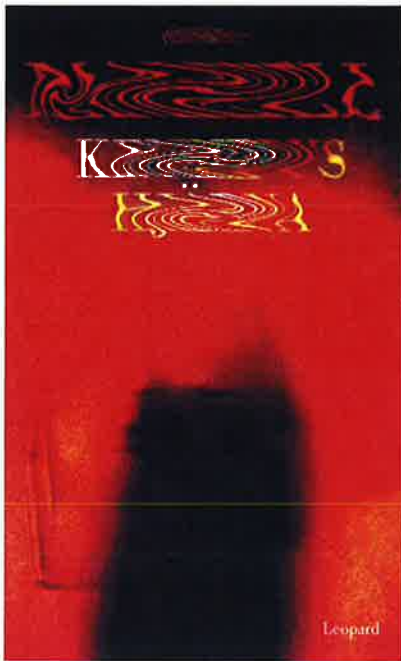
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

confusing

empty

boring



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

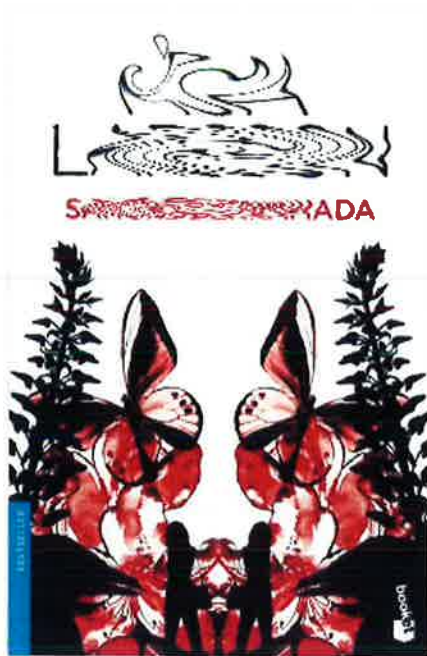
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Creepy

~~Uncten~~ Mysterious

Confusing



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Interesting

colorful

lovely



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

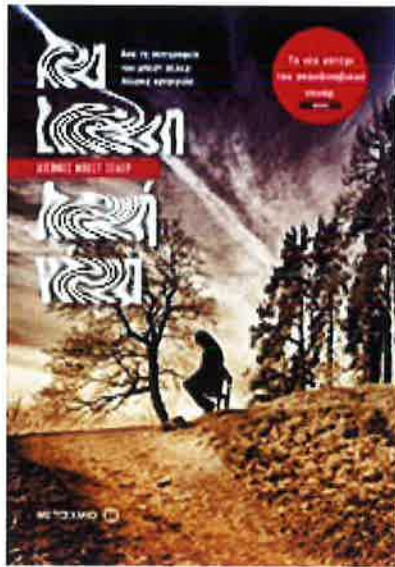
- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Historical

Town

People



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

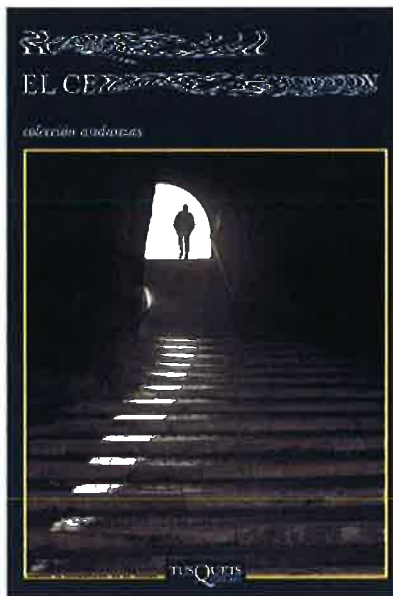
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

emptiness

loneliness

life



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

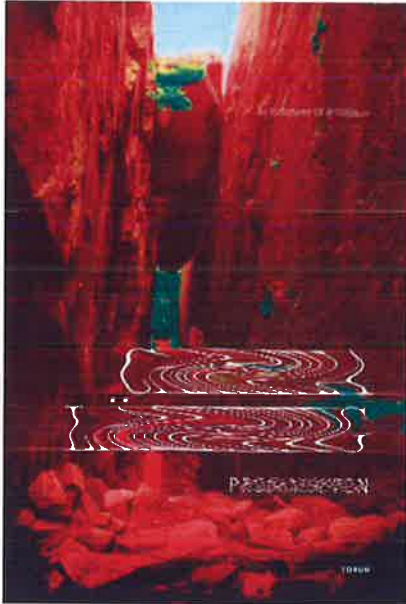
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

mysterious

a Journey

~~life story~~ life story



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

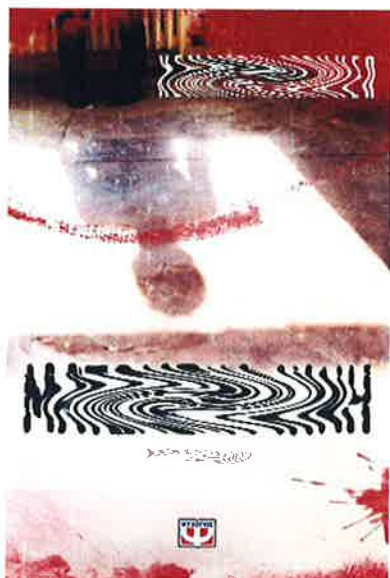
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

colorful

mysterious

puzzling



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

bloody

thrilling

crime



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

Mythology

Wolverine

Fantasy

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

23

Nationality

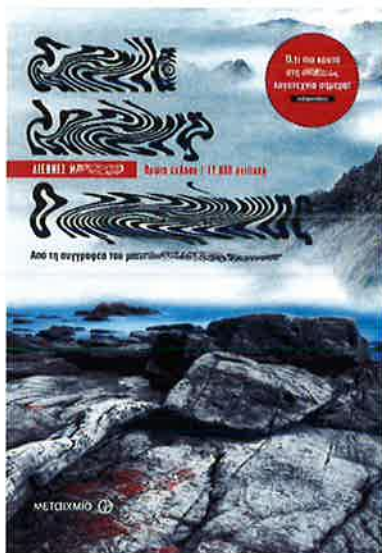
Italian

Primary language

Italian

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

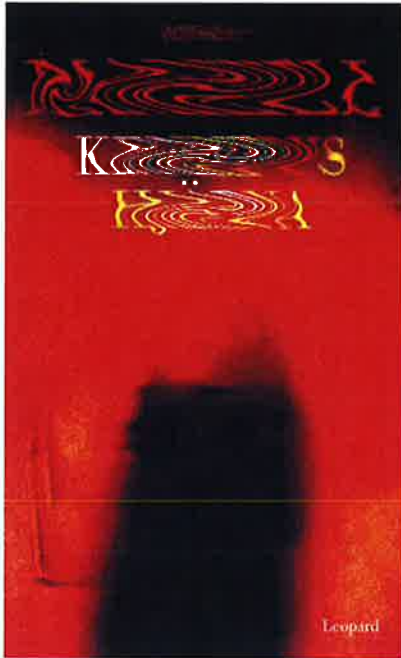
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

nature

history

mystery



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

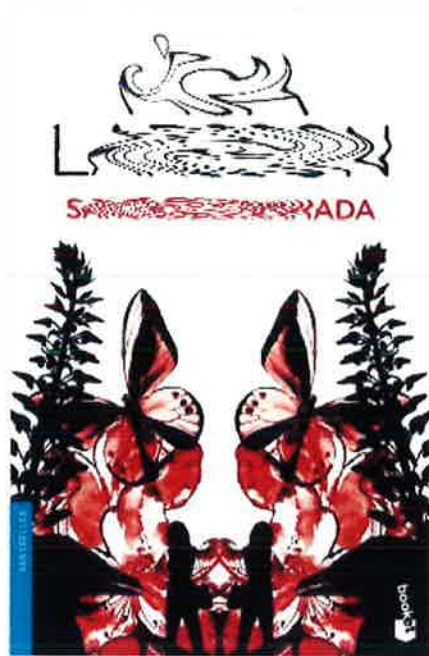
3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

horror

crime

death



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

light

youth

corny



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

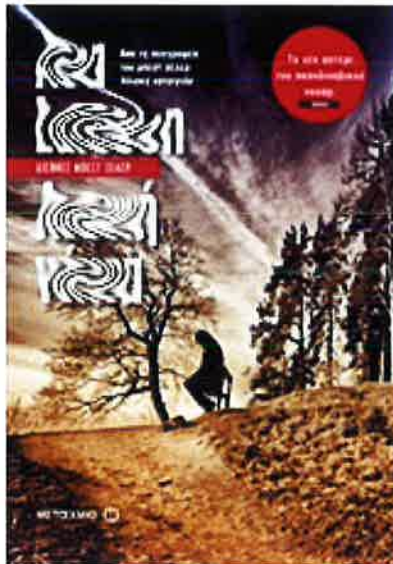
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

cliff-hanger

mystery

isolation



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

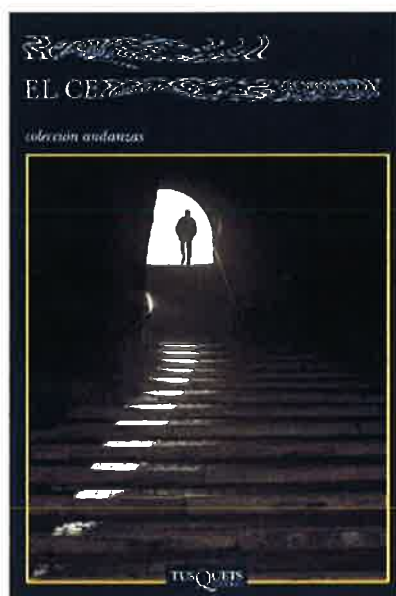
3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

nature

isolation

solitude



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

murder

darkness

breath-taking



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

weird

creepy

psychedelic



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

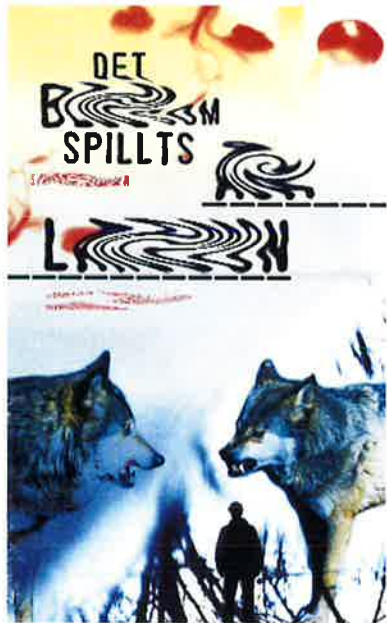
- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

murder

blood

mystery



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

rough

nature

wild

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

20

Nationality

Canadian

Primary language

English

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

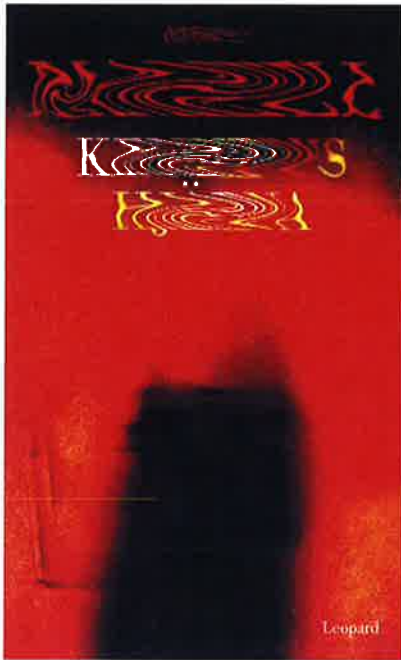
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

adventure

nature

Serious



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Suspense
historical setting
mystery



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

textbook cover

history

Indigenous people



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

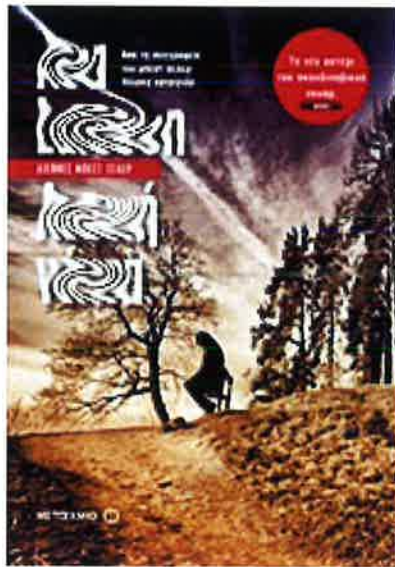
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

history
academic book
architecture



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

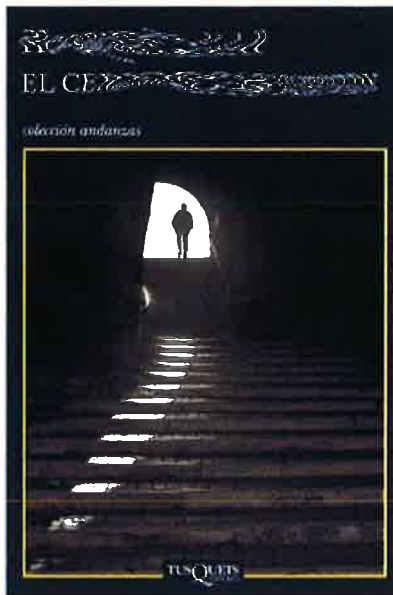
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Adventure

desert

loneliness



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

self - exploration

inspiration

dilemma



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

obstacles

vibrant



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

reflection

Self-struggle

Reverse



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

wolf

nature

exploration

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

20

Nationality

British

Primary language

English

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Moody

Ominous

Dark



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Bloody

Heavy

Unpredictable



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Easy

Teenage

Romance



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

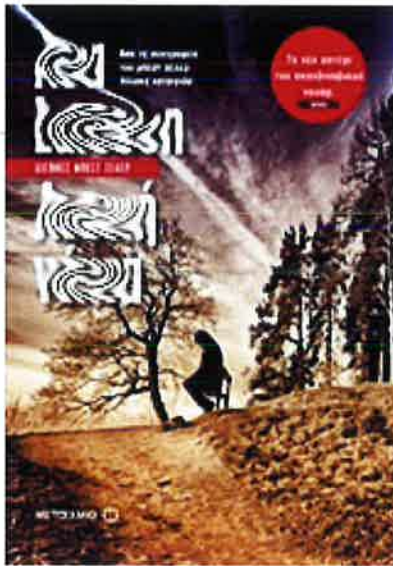
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Dreary

Religion

Storm



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

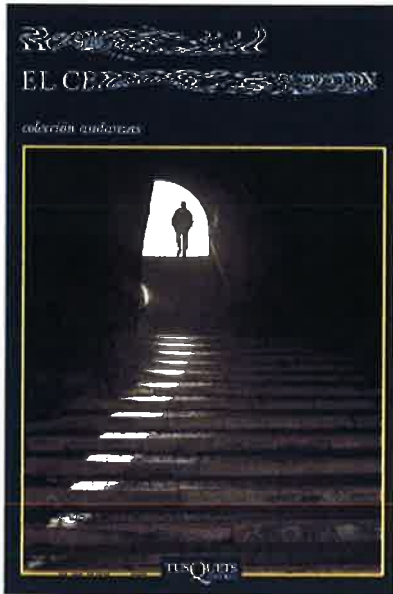
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Isolated

Creepy

Quiet



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Freedom

Struggle

Dungeon



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Danger

Challenge

Decisions



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Blood

Murder

Dusty



5. To which genre do you think that the above book belongs?
- ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know
6. How would you describe the book? It belongs to literature of
- ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know
7. Would you be interested in this book if you saw it in a book store?
- ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know
8. Please mention three words that you connect with the book cover:

Lust

Danger

Wolves

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

20

Nationality

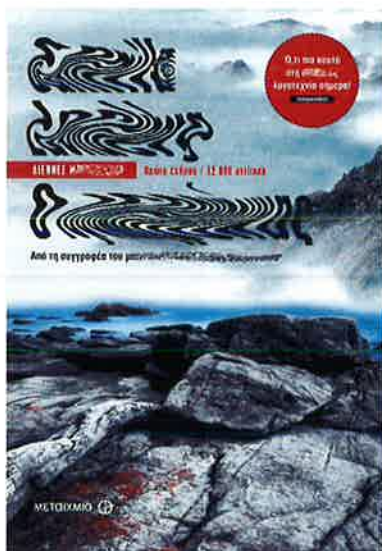
Japan

Primary language

Japanese

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

suicide

train

taxi



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

fire

horror

shadow



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

forest

death

relationship



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

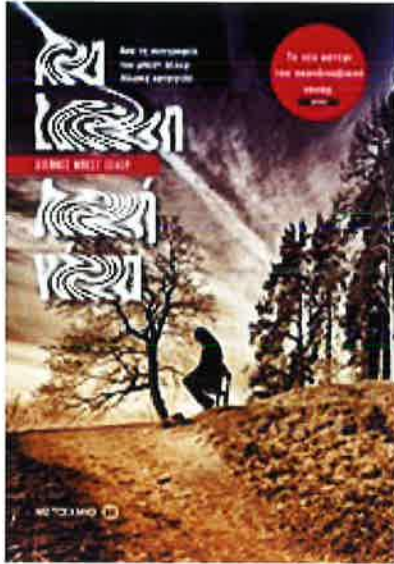
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

_____ castle _____
 _____ dark side _____
 _____ ship _____



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

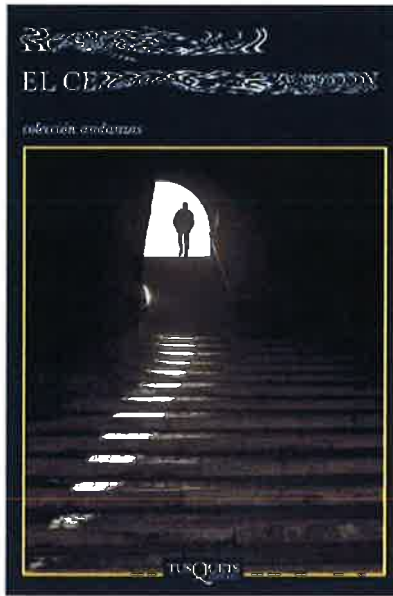
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

grandmother

sad.

die



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

success
archive
way



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

cliff

desert

dry



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

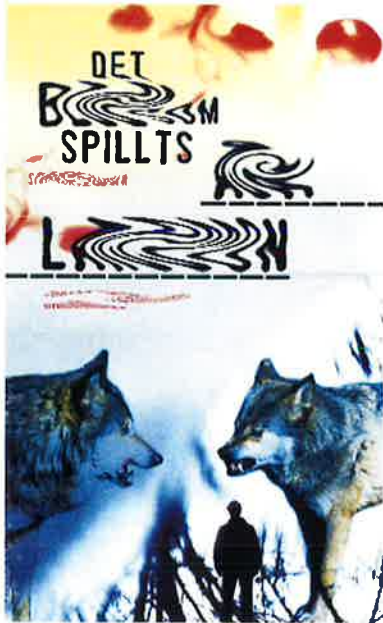
- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

son
suicide
blood



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

conflict

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

23

Nationality

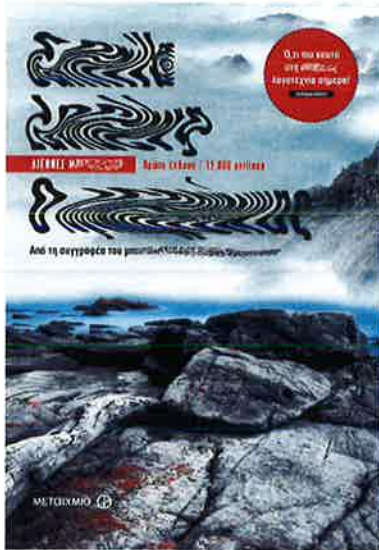
German

Primary language

German

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



- 1. To which genre do you think that the above book belongs?**
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know
- 2. How would you describe the book? It belongs to literature of**
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know
- 3. Would you be interested in this book if you saw it in a book store?**
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know
- 4. Please mention three words that you connect with the book cover:**

blood
crinoid
slg



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

door

red

dream



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

friendship

mirrow

problems



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

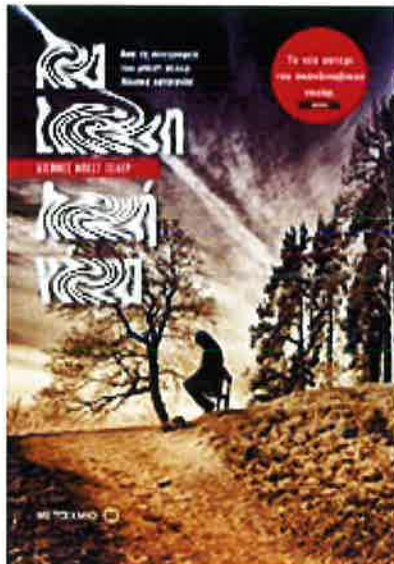
- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

religion
war
catastrophe



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

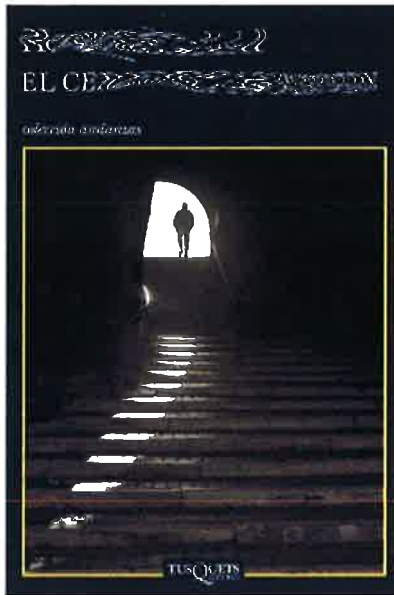
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

lonely

sad

darkness



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

process / progress
life
freedom



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

adventure

nature

dead



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☒ Yes, definitely
- ☐ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

blood

death

crime



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

adventure

animals

survival

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
☐ Woman
☐ I do not wish to state

Age

27

Nationality

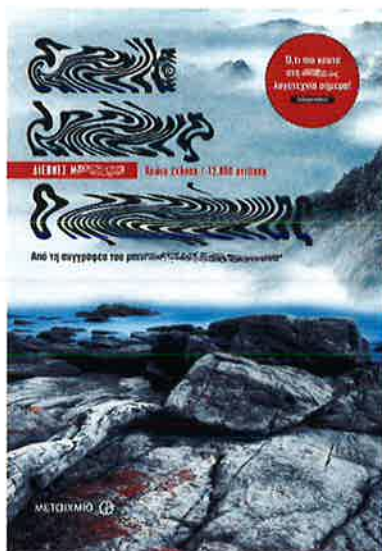
chilean

Primary language

Spanish.

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

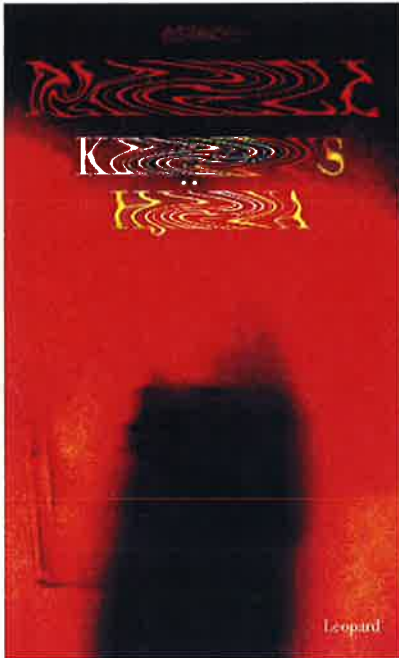
2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Geology book

Vulcano book



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

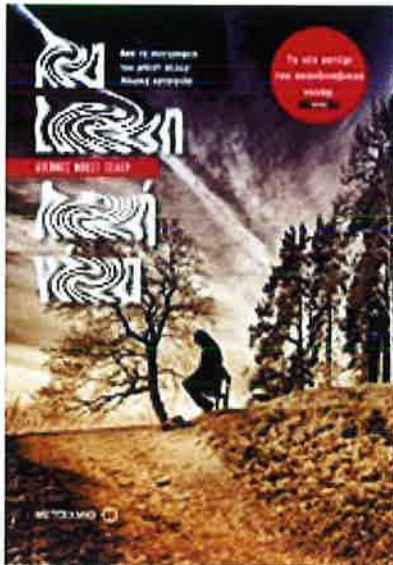
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

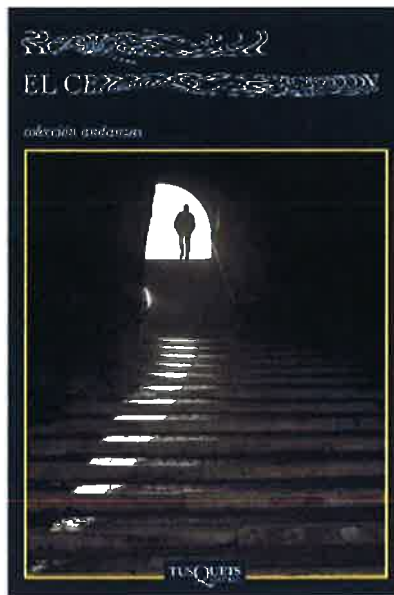
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

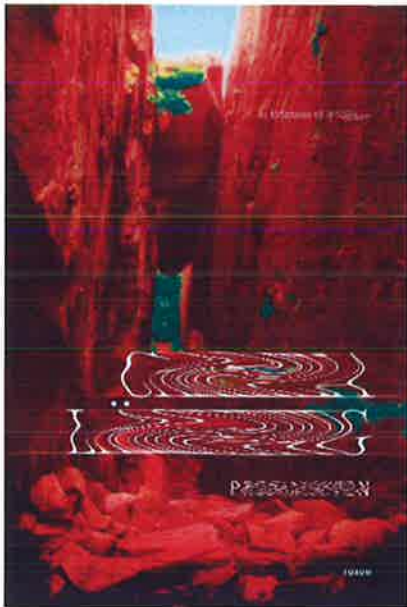


1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☒ I don't know

8. Please mention three words that you connect with the book cover:

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
☐ Woman
☐ I do not wish to state

Age

46

Nationality

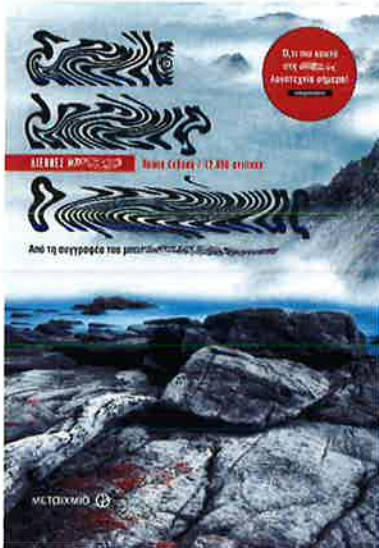
Greek

Primary language

Greek

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

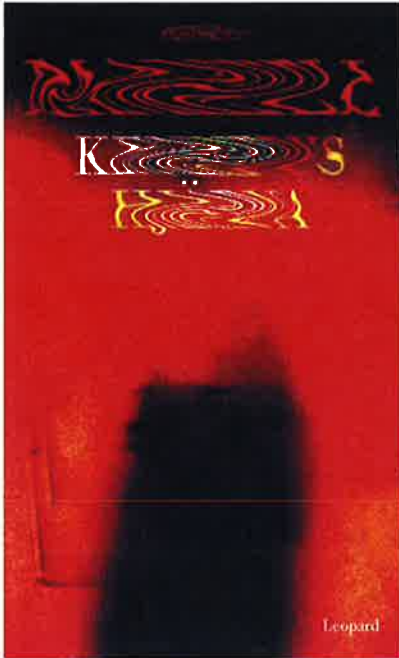
- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Mystery _____
 Blood _____
 Police _____



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

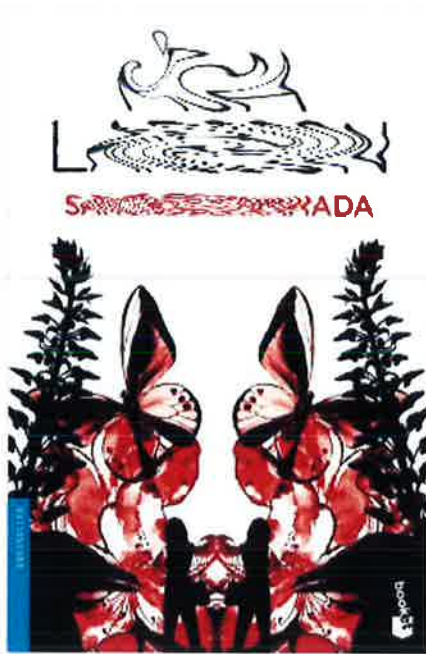
- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Criminal story



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Connection

Flowers

light



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

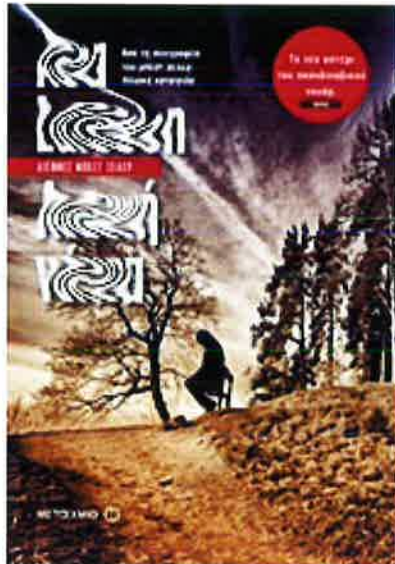
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☒ I don't know

4. Please mention three words that you connect with the book cover:

Sea
 Atmosphere



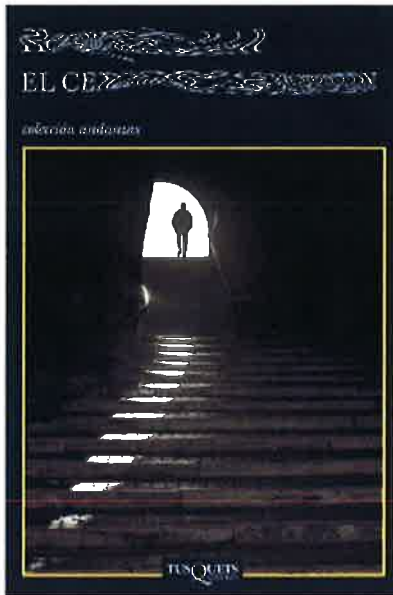
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Dark
Mountains.
Road



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☒ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

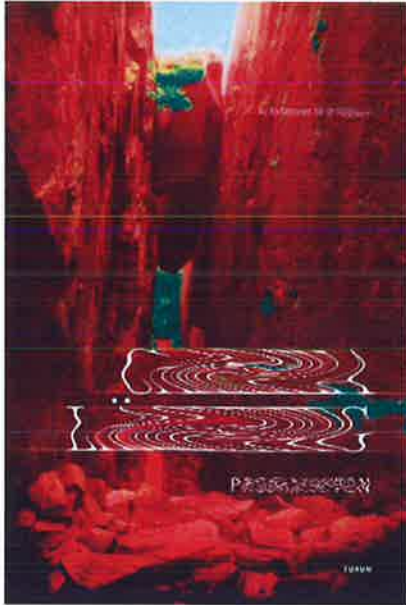
- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☒ I don't know

4. Please mention three words that you connect with the book cover:

Downstairs
Dark story
Light



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Sky
Cloud
Earth



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Shadows
Pain
Killer



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☒ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

Psychology
Horror
Snow

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

61

Nationality

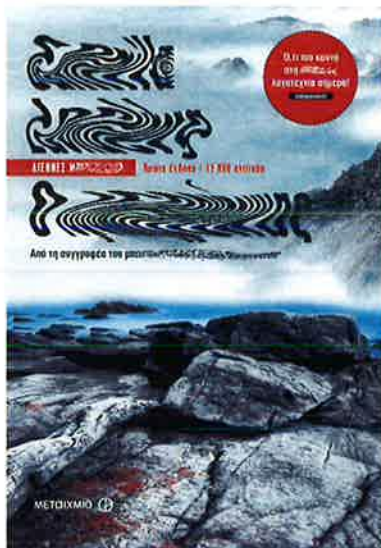
swedish

Primary language

swedish

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

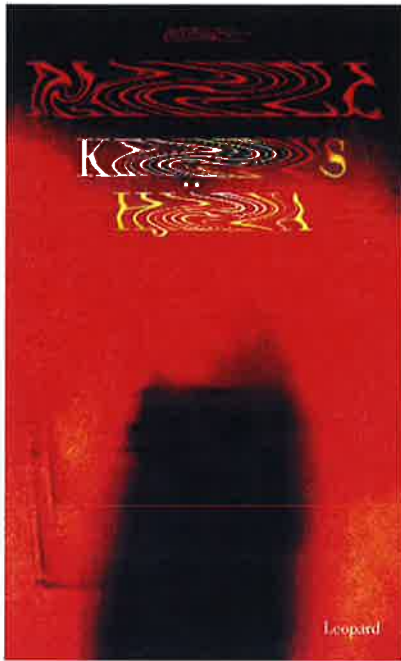
- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

mystery
loneliness
cold



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☒ Crime novel *or*
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

relations

feelings

mystery, somewhat



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

youth
 naïve
 first love



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

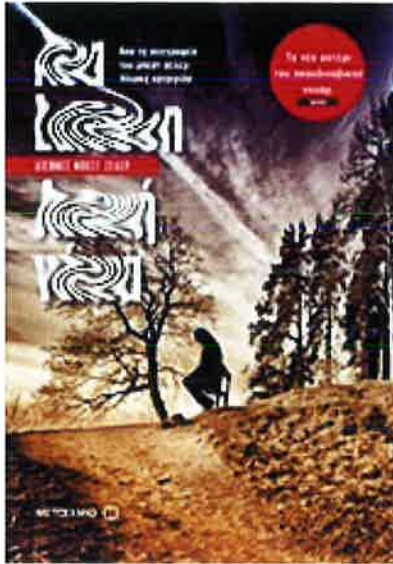
- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

catholic
 medieval
 mystery...?



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☒ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

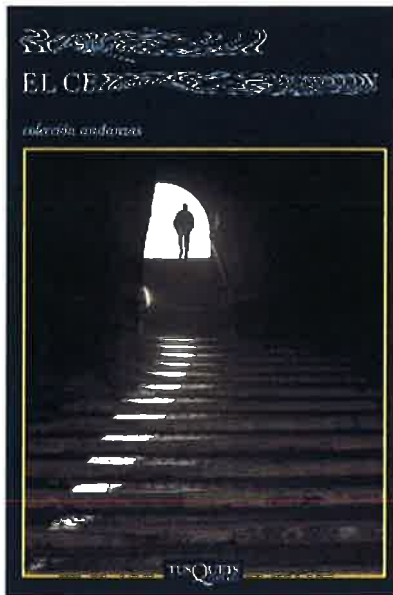
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

loneliness

description of a life

old age



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

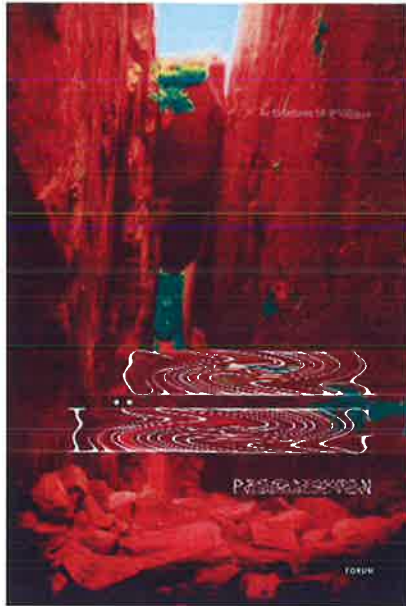
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

murder

claustrophobia

rats



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☒ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

philosophy
colm
the story of a life



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

a lonely child
 upbringing in a
 problematic childhood



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

Hunt

lost in the woods

wilderness

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

23

Nationality

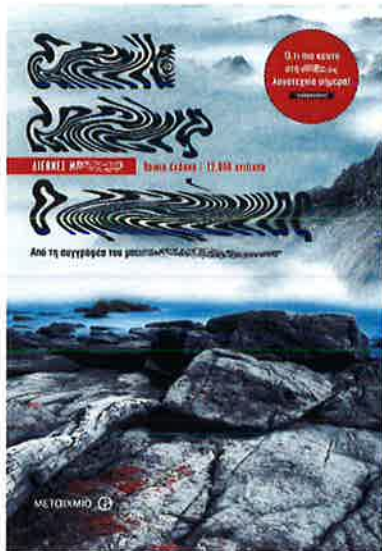
Austrian

Primary language

German

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



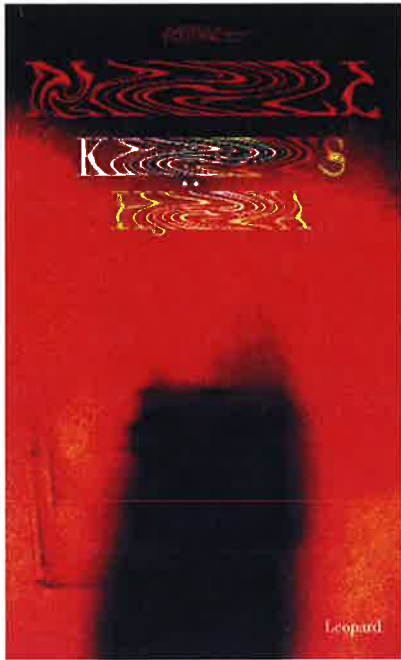
1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Rivers
 Crime
 novel



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

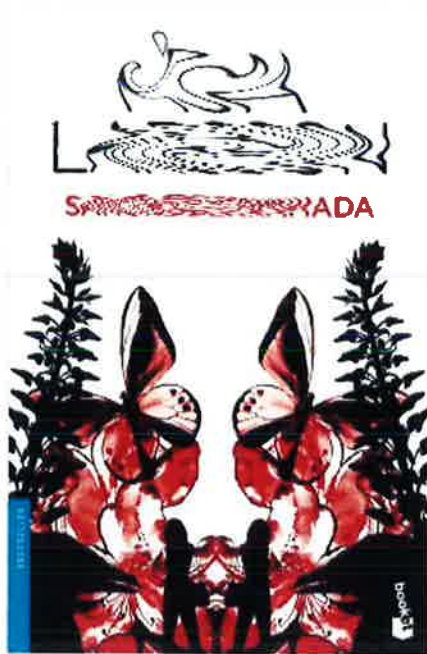
2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

blood

gloomy



1. To which genre do you think that the above book belongs?

- ☒ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Butterfly

Love

Gray

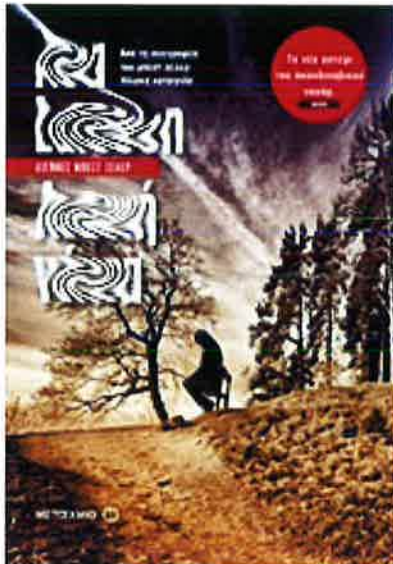


1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☒ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

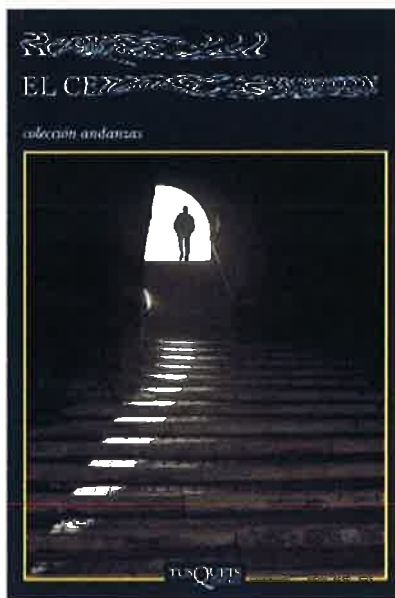
- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

gloomy

solitary

depression



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☒ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

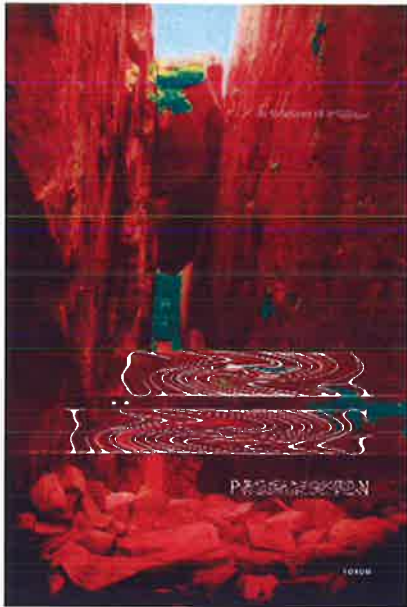
3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

light

shadow

underground



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

ice

weird

old



- 1. To which genre do you think that the above book belongs?**
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know
- 2. How would you describe the book? It belongs to literature of**
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know
- 3. Would you be interested in this book if you saw it in a book store?**
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☒ I don't know
- 4. Please mention three words that you connect with the book cover:**

murder

blood

Questionnaire for evaluation of book covers

The objective of this questionnaire is to investigate how different people perceive different book covers. Author and title of the books are distorted. The answers will not be connected to individuals, and your personal integrity and anonymity is guaranteed.

Sex

- ☐ Man
- ☒ Woman
- ☐ I do not wish to state

Age

19 _____

Nationality

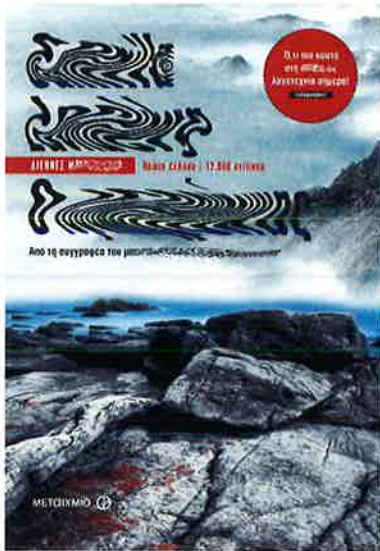
Dutch _____

Primary language

Dutch _____

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

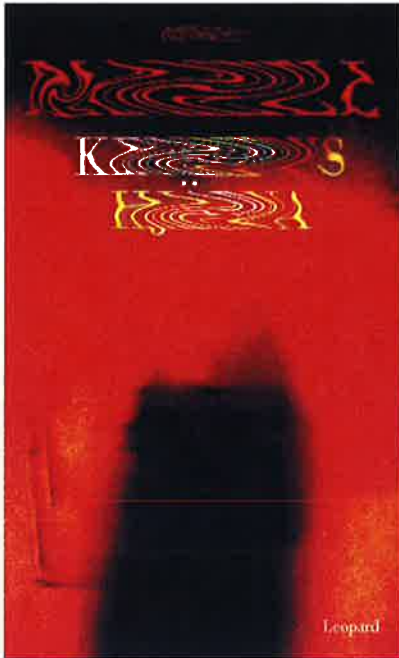
3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

murder

violence

mystery



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

vague
mysterious
shadow



1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

nature

monster

love



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

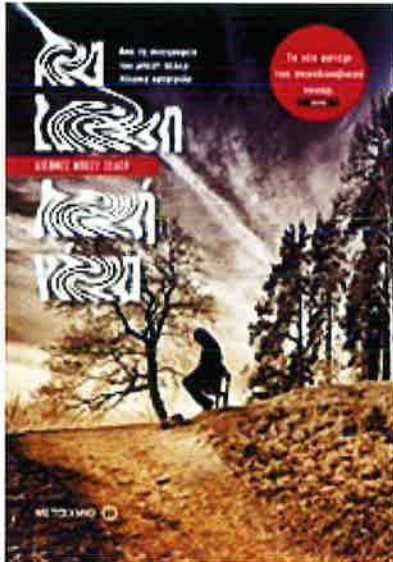
- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

storm
 chaos
 light



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know

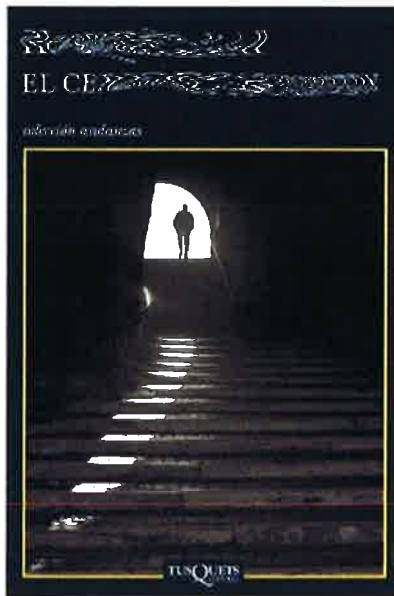
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☐ Maybe
 - ☒ No
 - ☒ I don't know

4. Please mention three words that you connect with the book cover:

alone

forest

walk



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

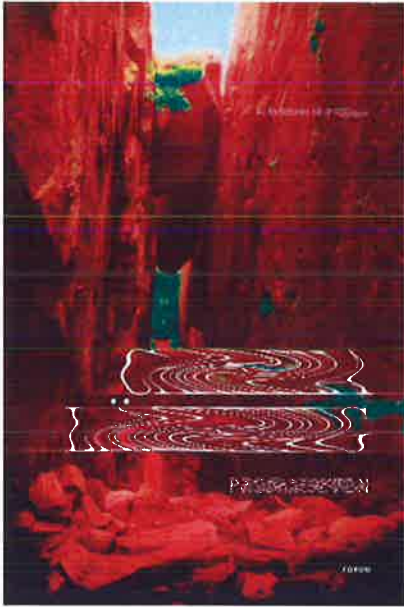
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

darkness

mystery

fugitive



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☒ I don't know
2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☒ I don't know
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know
4. Please mention three words that you connect with the book cover:

claustrofobia

massive

deserted



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know
2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☐ certain prestige (so-called hybrid)
 - ☒ low prestige (for example best sellers)
 - ☐ I don't know
3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know
4. Please mention three words that you connect with the book cover:

Murderer

research

psycho



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

animals
cold
snow

Questionnaire for evaluation of book covers

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Sex

- ☒ Man
- ☐ Woman
- ☐ I do not wish to state

Age

23

Nationality

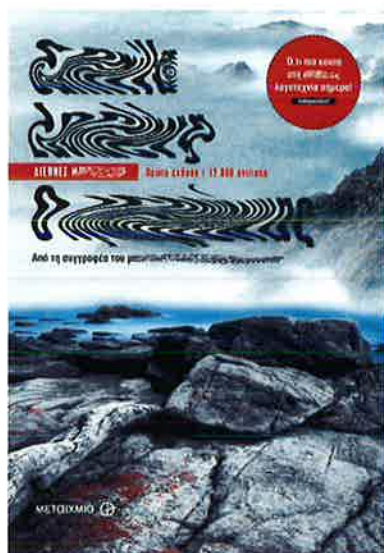
ITALIAN

Primary language

ITALIAN

Thank you in advance!

Ingela Johansson, Spanish Studies
Marianna Smaragdi, Modern Greek Studies



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

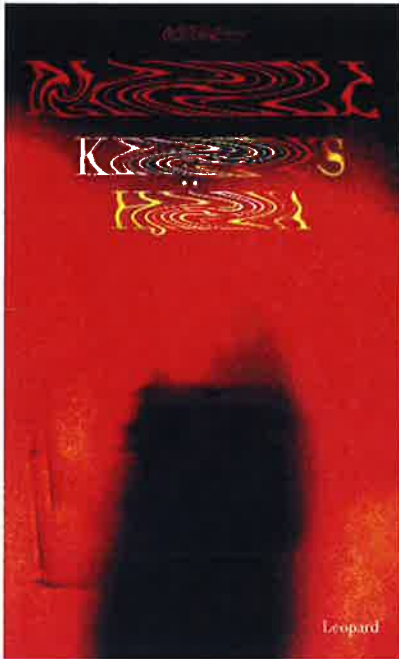
- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Novel

For old people

boring



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

thrilling
 Murder
 dark



1. To which genre do you think that the above book belongs?
 - ☐ Love story
 - ☒ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☒ Yes, definitely
 - ☐ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

Curious

Psychologie

Crime



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☒ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

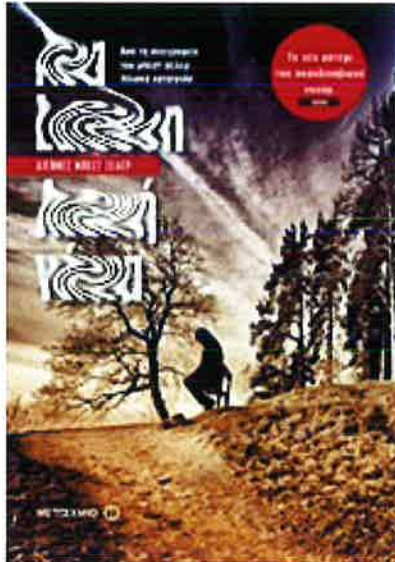
2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:



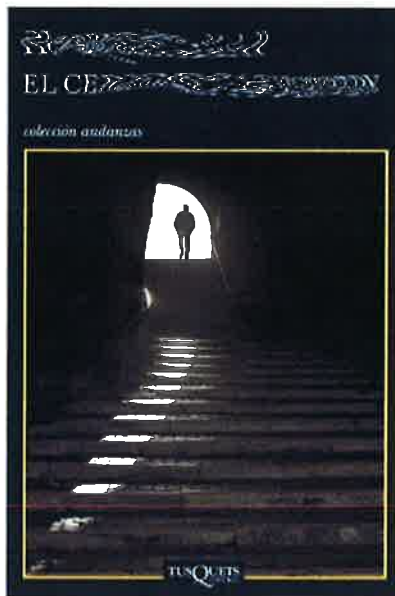
1. To which genre do you think that the above book belongs?
 - ☒ Love story
 - ☐ Crime novel
 - ☐ Historical novel
 - ☐ Biography
 - ☐ Youth novel
 - ☐ I don't know

2. How would you describe the book? It belongs to literature of
 - ☐ high prestige (highbrow)
 - ☒ certain prestige (so-called hybrid)
 - ☐ low prestige (for example best sellers)
 - ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?
 - ☐ Yes, definitely
 - ☒ Maybe
 - ☐ No
 - ☐ I don't know

4. Please mention three words that you connect with the book cover:

gloomy
 forest



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

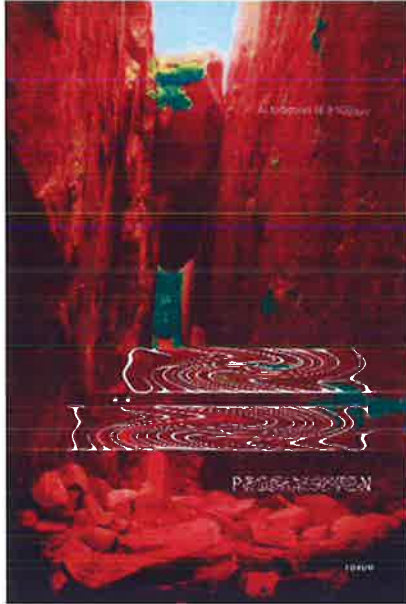
- ☐ Yes, definitely
- ☒ Maybe
- ☐ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Success

Light

Money



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☒ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☒ low prestige (for example best sellers)
- ☐ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☐ No
- ☒ I don't know

4. Please mention three words that you connect with the book cover:

adventure

spot

exciting



1. To which genre do you think that the above book belongs?

- ☐ Love story
- ☒ Crime novel
- ☐ Historical novel
- ☐ Biography
- ☐ Youth novel
- ☐ I don't know

2. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☐ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☒ I don't know

3. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

4. Please mention three words that you connect with the book cover:

Blood

Murder



5. To which genre do you think that the above book belongs?

- ☐ Love story
- ☐ Crime novel
- ☐ Historical novel
- ☒ Biography
- ☐ Youth novel
- ☐ I don't know

6. How would you describe the book? It belongs to literature of

- ☐ high prestige (highbrow)
- ☒ certain prestige (so-called hybrid)
- ☐ low prestige (for example best sellers)
- ☐ I don't know

7. Would you be interested in this book if you saw it in a book store?

- ☐ Yes, definitely
- ☐ Maybe
- ☒ No
- ☐ I don't know

8. Please mention three words that you connect with the book cover:

adventure

fight

animals
